

PROJECT	Blue Hearts, Wild Spaces
LEADER / PARTNERS	Town or parish council (This example from Stroud Town Council Green Spaces Team)
COUNCIL POWERS	Localism Act 2011 s137
FUNDING SOURCES	Parish precept. This project is mainly a change in practice. Materials for the blue hearts were procured from scrap materials already on hand.
ADVICE / USEFUL CONTACTS	https://bluecampaignhub.com/
Requirements:	
SKILLS	Groundskeeping/mowing skills for annual cut and collect
RESOURCES	No additional resources needed.
MATERIALS	To mitigate any complaints regarding perceived neglect of such areas, it is recommended to erect blue hearts on a wooden post to alert members of the public to the project. These can be made from recycled materials.
PERMISSION	No permission needed
CONTRACTORS	Not needed except instructing landscaping contractors in new practices
Steps to Success:	<ol style="list-style-type: none"> 1. Council/Environment Committee approval 2. Change to Green Spaces team practices 3. Blog on local council website to engage public 4. Erection of blue heart posts on chosen sites (hammered into ground)
ECONOMIC BASIS	Requires far less maintenance than traditional mowing schedules, saving the council money. No wildflower seed mixes are needed, just one annual cut-and-collect followed by little to no maintenance.
COMMUNITY BENEFIT	Reduces carbon footprint and significantly increases local wildlife density and diversity.
ENVIRONMENTAL IMPACT	Native plants will quickly begin to re-establish themselves, bringing with them a wonderful variety of invertebrates, birds, amphibians, reptiles and mammals.
MAINTENANCE	One annual cut-and-collect followed by little to no maintenance.